



First Annual Centennial Strategy Report August 2007



Vision Statement

Fort Stanwix National Monument (FOST) is located in the heart of downtown, Rome New York; an economically depressed community that is fighting its way back to economic viability. During the Centennial Challenge, FOST will work to enhance the preservation of park resources as well as visitor enjoyment, appreciation and understanding of its stories within and beyond its park boundaries. Park programs and partnerships will make physical and thematic links between the park and surrounding community resources in an effort to reconnect visitors with Fort Stanwix National Monument and help enhance the community. Special emphasis will be placed on attracting children, local citizens and new visitors to the park.

**Park/ Superintendent/ Program Manager**  
*Debbie Conway*

Stewardship Goals

- Improve the condition of park resources and assets.**  
  
Complete all cultural resource inventories for designated priority resources.  
  
Work with partners to complete critical studies and inventories that will aid park managers in better preserving park resources, but also enhance resource understanding and appreciation.  
The work described currently is supported by OFS and/ or PMIS.
- Set the standard of excellence in urban park landscape design and maintenance.**  
  
Other Park/ Program performance goal(s):  
  
The work described currently is supported by OFS and/ or PMIS.

Envviromental Goals

- Reduce environmental impacts of park operations.**  
  
Other Park/ Program performance goal(s):  
Seek additional ways to reduce our waste production via recycling of materials and other means.  
  
The work described is not currently supported by OFS and/ or PMIS.

Recreational Goals

- Encourage collaboration among and assist park and recreation systems at every level—federal, regional, state, and local— to help build an outdoor recreation network accessible to all Americans.**  
  
Other Park/ Program performance goal(s):  
  
Work with local, state and federal agencies and neighbors to connect state and national trails through the City of Rome.
- Trails include:  
North Country Scenic Trail  
Erie Canal Towpath Trail  
Black River Canal Towpath Trail
- The work described currently is supported by OFS and/ or PMIS.

<b>Recreational Goals Continued...</b>	<ul style="list-style-type: none"> <li> <b>Focus national, regional, and local tourism efforts to reach diverse audiences and young people and to attract visitors to lesser-known parks.</b> </li> </ul> <p>Increase visitation by 25 percent at lesser-known parks through a national tourism effort aimed at helping people to discover the breadth of parks and experiences.</p> <p>Through interactive programming and use of new technologies enhance the awareness of site stories at the park and in the region.</p> <p>The work described currently is supported by OFS and/ or PMIS</p>	<b>Other Park/ Program performance goal(s):</b> <p>Increase visitation to the park and neighboring partners that preserve park related sites and provide integrated educational programs using a combination of new and old technologies.</p> <p>The work described currently is supported by OFS and/ or PMIS.</p>
<b>Educational Goals</b>	<ul style="list-style-type: none"> <li> <b>Cooperate with educators to provide curriculum materials, high-quality programs, and park-based and online learning.</b> </li> </ul> <p><b>Other Park/ Program performance goal(s):</b></p> <p>Develop non-personal services that enhance the understanding and appreciation of land use history and the park's stories on site and in the region.</p> <p>The work described currently is supported by OFS and/ or PMIS.</p>	<ul style="list-style-type: none"> <li> <b>Promote life-long learning to connect generations through park experiences.</b> </li> </ul> <p><b>Other Park/ Program performance goal(s):</b></p> <p>Develop a series of programs that reach audiences at all age levels. Seek opportunities to work with group such as Elderhostel, scouts and other organizations.</p> <p>The work described is not currently supported by OFS and/ or PMIS.</p>
	<ul style="list-style-type: none"> <li> <b>Introduce young people and their families to national parks by using exciting media and technology.</b> </li> </ul> <p><b>Other Park/ Program performance goal(s):</b></p> <p>Use new technologies, including the web, to attract visitors, young and old, and introduce them to the many park stories.</p> <p>The work described currently is supported by OFS and/ or PMIS.</p>	<ul style="list-style-type: none"> <li> <b>Impart to every American a sense of their citizen ownership of their national parks.</b> </li> </ul> <p><b>Increase visitors' satisfaction, understanding, and appreciation of the parks they visit.</b></p> <p>Strive everyday to provide all visitors with an exceptional park experience.</p> <p>The work described is not currently supported by OFS and/ or PMIS.</p>
<b>Professionalism Goals</b>	<ul style="list-style-type: none"> <li> <b>Promote a safety and health culture for all employees and visitors.</b> </li> </ul> <p>Reduce the number of employee lost-time incidents and serious visitor injuries by 20 percent.</p> <p>Fort Stanwix National Monument will maintain an active safety program and work to ensure a safe working environment for employees.</p> <p>The work described is not currently supported by OFS and/ or PMIS.</p>	<ul style="list-style-type: none"> <li> <b>Make national parks the first choice in philanthropic giving among those concerned about environmental, cultural, and recreational values.</b> </li> </ul> <p><b>Other Park/ Program performance goal(s):</b></p> <p>Work with the local community to develop a park specific friends group.</p> <p>The work described is not currently supported by OFS and/ or PMIS.</p>
<b>Centennial Vision</b>	<p>In celebration of the 100th anniversary of the National Park Service in 2016, America invites the world to discover the meaning of national parks to their lives and inspires people to both experience and become devoted to these special places.</p> <p>To keep up with the Centennial Initiative and to experience the interactive version of <i>The Future of America's National Parks</i> and special features please visit the centennial website at <a href="http://www.nps.gov/2016">www.nps.gov/2016</a>.</p>	<p><u>Contact Information:</u></p> <p>Fort Stanwix National Monument 112 E Park Street Rome, NY 13440</p> <p>phone: (315)338-7730 fax: (315)334-5051 online: <a href="http://www.nps.gov/fost">www.nps.gov/fost</a></p>